TripAdvisor uses Navicat to increase efficiency

" Navicat is surprisingly user-friendly "

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About TripAdvisor

TripAdvisor® is the world's largest travel site, enabling travelers to plan and book the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools that check hundreds of websites to find the best hotel prices.

TripAdvisor branded sites make up the largest travel community in the world, reaching 315 million unique monthly visitors, and more than 200 million reviews and opinions covering more than 4.4 million accommodations, restaurants and attractions.

Industry:
Travel services

Company Size:
Over 3,000 employees

Product:
Navicat for PostgreSQL
Standard Edition

The Challenge

I was told by my company to use Navicat to write queries. However, as a content specialist at TripAdvisor I found this to be challenging because I wasn't acquainted with SQL previous to Navicat.

How Did Navicat Help?

Navicat is surprisingly user-friendly and I learned to perform all the tasks and queries I was given without having prior or fundamental SQL knowledge, with its intuitive design and tree structures I can now understand how queries work.

Benefits

I like the different export options, simple and practical. Navicat has a straight-forward design and everything is self-explanatory.

About Navicat

Navicat is an award-winning database management and development tool that has been downloaded over 3 million times with 150,000 customers from over 138 countries. Customers include Fortune 500 companies, government departments, universities, system integrators, and commercial institutions in a variety of markets, including information technology, retail, medical, transportation, logistics, hospitality, banking, manufacturing, and many more.

If you feel you or your organization can benefit from Navicat, visit our Navicat Products page now!

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